

ERIC MCCORMICK

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ABOUT ME

Recent Syracuse University Newhouse graduate and creative storyteller with experience across broadcast journalism, social media, marketing, content creation, and media sales. From leading live broadcasts and conducting interviews to creating social campaigns and developing advertising opportunities, I bring a versatile skill set and a willingness to jump into whatever the job requires.

SKILLSET

- **Journalism**
- **Content Creation**
- **Presentation**
- **Interviewing**
- **Creative Thinking**
- **AP Style Writing**
- **Filming and Editing**
- **Brand Activation**

OTHER EXPERIENCE

Mornings on the Hill

Served as Co-Anchor for Syracuse University's weekly morning newscast, working in a fast-paced newsroom environment to deliver coverage of local communities, high school and collegiate sports, and regional news.

Intern at Extreme Cage Fighting

Assisted production head in setting up the broadcast equipment and lighting as well as designed and set up the main stage. Did the videography for the entire 23 fight broadcast and filmed in octagon post-fight interviews. Stream aired on Millions.co and Amazon to over 12,000 viewers.

EXPERIENCE

iHeartRadio: 06/2026-08/2026

Social Media Intern, New York, NY

Designed, filmed, and edited content & graphics for official iHeartRadio Tik Tok, Instagram, and X accounts generating over 1.5 million impressions. Community managed official X account interacting with replies, polls, and comments. Collaborated with artists and creators in office and at iHeart Events to create relevant and timely content.

iHeartRadio: 02/2026-05/2026

Sales Intern, Syracuse, NY

Supported broadcast sales and business development efforts by participating in client calls, identifying advertising opportunities, prospecting new partners, and helping secure meetings. Conducted competitive market research to inform sales strategies and wrote and recorded commercial scripts, news packages, and voice tracks for Power 107.9 and NewsRadio WSYR 570.

North Shore Day Camp: 06/2024-08/2025

Social Media Manager, Glen Cove, NY

Created and edited social content promoting North Shore Day Camp's brand and family-friendly experience. Developed creative content around camp trips, events, and daily activities to increase engagement and showcase the camp experience.

EDUCATION

2022-2026 **S.I. Newhouse School at Syracuse University**
Bachelors of Science in Broadcast and Digital Journalism
Deans List Scholar

2018-2022 **Manhasset High School**
High School Diploma
Senior Class Vice President